

# Damon Eckhoff

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## User Interface / Interaction Designer / User Experience

Multitalented, collaborative professional and founder of Episode Creative, a Portland-based user experience and interaction design studio. Offer a balance of creativity, design expertise and technical savvy, as well as a unique visual style. Passionate about art, culture and communication – with a focus on the space where art and technology meet. Track record of creating engaging experiences – both on- and off-line – that entice users and cut through the white noise of an increasingly cluttered media environment.

## Professional Profile

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**User Interface Design** – innovate and drive user experience solutions, but with the understanding that technology is not always the answer.

**Project Management** – take a collaborative approach; create team environments that are conducive to idea generation and sharing.

**Web Design / Architecture** – design and build sites that enhance usability and make information clearer and easier to grasp.

**Client Management** – deliver outstanding service and provide customized solutions that address each client's unique objectives.

## Select Contract Experience

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**Manager / Developer – Episode Creative, LLC** – Portland, OR

2006 – Present

Founded the creative studio. Work with a broad range of clients spanning multiple industries. Provide a full suite of creative and technical services, from visual design and site development to content development and graphic design. Select projects include:

### **Multi-Touch Interface Designer – Downstream**

Designed multi-touch user interfaces for the Executive Briefing Center for a world leader in building systems. Created wireframe interaction flows for three multi-touch interactive tables interfaces, an interactive kiosk, and a global welcome wall.

### **Member, Creative Lead – Defend The City, LLC**

Created story and art concept for the online children's website, that features stories and artwork based around Heart City. Developed all aspects of the website and user experience.

### **Interactive Web Developer – The Portland That Was...**

Developed the online experience for PICA's Time-Based-Arts festival (TBA:06). Implemented interactive map using Google Maps API. Received praise from a Director at MIT praising the website design and interactivity.

### **Technical Designer – Metrofiets / Hopworks Pub Bike Stereo**

Designed and built a stereo for Hopworks Urban Brewery's custom designed "pub bike," which was an internet sensation and earned the title of "Bike of the Year" by Chow.com. The bike was also featured on the Discovery Channel.

### **Project Manager / Developer – Oregon Sesquicentennial Film Fest**

Designed and developed WordPress-based website and promotional materials for Marylhurst University's 10-day film festival.

### **Web Designer / Developer – StitesDesign.com**

Enhanced usability and aesthetics of the organization's site. Migrated content from static HTML files to WordPress CMS.

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**Web Designer / Developer – PDXFUNTIME!**

Launched the PHP / MySQL based website PDXFUNTIME!, featuring fun Portland events and a social networking component. First event – Pedal Car Karaoke – garnered local media coverage.

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**Senior Contractor – ITPDX – Portland, OR**

2007 – 2010

Provide PHP web-application architecture and coding for multiple clients. Develop UI's in FLEX and ActionScript 3.0 that communicate via XML with Cold Fusion backend, with a focus on developing UIs that are intuitive and allow rapid data entry. Key projects included developing a UI for Practical Resource Management, Inc.'s website and building www.ITpdx.com.

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**Senior Developer – Valet Pay – Los Angeles, CA**

2005 – 2007

Created e-commerce / credit card processing system from ground up and integrated the system with two credit card processing gateways. Design included web-application architecture, database development and data encryption / security.

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**Additional Experience**

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**I-Net Administrator – University of Missouri-Columbia – Columbia, MO**

2002 – 2003

Provided a wide array of site / UI design, development and IT support services to the Dept. of Economics and Management of Agrobiotechnology Center (EMAC). Led development of the on-line journal, *Manuscript Management System*. Provided site organization, design, and implementation for *Choices Magazine Online* and partnered in developing EMAC's website.

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**Programmer / Analyst-Specialist – Emerging Technology Group – Columbia, MO**

2000 – 2002

Served as Project Manager for the company's web redesign project. Oversaw a key search engine evaluation project for the University of Missouri.

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**Programmer / Researcher – Project Development Group – Columbia, MO**

1999

Researched wireless networking and video streaming for the University of Missouri. Presented results in white papers submitted to the University. Co-authored paper on human computer interaction accepted at the international conference Interact '99.

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**Education**

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**BFA, Painting** – Pacific Northwest College of Art (PNCA) – Portland, OR

2006

**BS, Computer Science** – University of Missouri-Columbia – Columbia, MO

1999

**Technical Skills**

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**User Interface Skills:** Information Architecture, User Experience Design, Interaction Design, Wireframe Design**Programming Languages:** PHP, MySQL, CSS, HTML, FLEX, XML, JavaScript, ActionScript 3.0**Development / Design Tools:** Adobe Creative Suite, OmniGraffle, Fireworks, PhotoShop, Illustrator, Smarty, CakePHP, Flash**OS / Platforms:** Mac OS X, Linux, Windows, WordPress**Additional Skills / Interests:** Photography, Painting, Woodworking, Illustrating (Children's Books, Posters, Postcards, Marketing Collateral, Murals), Toy Design, Sculpture, Biking, Backpacking